Newsletter

THE LEHIGH VALLEY PHOTOGRAPHY CLUB (LVPC) IS DEDICATED TO ENHANCING MEMBERS' ENJOYMENT AND KNOWLEDGE OF PHOTOGRAPHY.



Happy New Year from the LVPC Board of Directors

"The Lehigh Valley Photography Club is formally up and running thanks in part to several residents of the Lehigh Valley. Our first official meeting was held at the Banana Factory in Bethlehem with 33 members and prospective members in attendance." (March 2008)

From those early days to this present time, the heart of our club has been strengthened by our members and a shared passion for the art of photography. What started out with 33 people has grown ten-fold and this is what drives our focus to plan, collaborate on, and present invigorating programs.

Thank you for being a LVPC member!

Bob Becker, President
Pamela Rozsa, Treasurer
Carol Gilmore, Secretary
Katherine Fisher, Competitions
Don Schroder, Exhibitions & Programs
Tom Marino, Workshops
Gary Heller, Education & Outreach
Bill Basta, Website Administrator
Carolyn Shoop, Communications

2008 photo of first LVPC meeting



January Meeting Thursday, Jan. 19, 7pm ZOOM

RAD DREW PRESENTS: HOW I DID IT! LIGHTROOM MOBILE FOR IPHONE AND ANDROID

Whether creating with the latest iPhone camera, an earlier iPhone or an android phone, Lightroom Mobile offers technology that allows us to achieve images that were previously only possible with a "big" camera. Lightroom's camera options allow us to create hand-held long exposures and remarkable HDR images, all in RAW format. To top it off, Lightroom offers one of the best raw editors available for mobile devices. Join photographer Rad Drew for this virtual presentation on the magical possibilities Lightroom Mobile offers.

You'll learn Lightroom camera settings, like:

- How to "unlock" Lightroom's Long Exposure camera
- A workflow to process RAW files using Lightroom's remarkable RAW editor
- A workflow for processing Infrared Images made with the iPhone
- How to take advantage of Lightroom's remarkable masking feature for selective adjustments
- How to create extraordinary long exposure photos without a tripod or neutral density filter
- How to use these Lightroom camera options:
- 1. AUTO
- 2. PRO
- 3. HDR
- 4. Long Exposure

Registration is required; please CLICK HERE to see important information about installing Lightroom Mobile prior to the event and to complete your registration.



Member of the month:

Your Name Here Member since...

We would love to feature our members in our monthly newsletter!

Share your bio...or connect for an "interview" by answering sample questions such as:

- What camera/gear do you use?
- Your photographic style?
- The image that you were thrilled to capture?
- A favorite location?
- Photographer or publication that is a "go to" for learning?
- Post-processing tip?
- Do you have a website?

Would you like to be featured? Contact Carolyn Shoop today! lvpcsocialmedia@gmail.com

"Fine art is that in which the hand, the head, and the heart of man go together."

John Rushkin

Lehigh Valley Photography Club



We all have a particular FOCUS in our photography, and no matter the subject, we are passionate about it!

The FOCUS Exhibition is your opportunity to display that passion with your printed work at the Allentown Art Museum.

2023 FOCUS Exhibition at the Allentown Art Museum Lehigh Valley Photography Club proudly hosts the 6th annual juried exhibition of members' photography in the Community Gallery at the Allentown Art Museum. The FOCUS Exhibition will open April 9 with a virtual reception to ensure the health and safety of all who visit the exhibit. The exhibit will run through May 7 during museum hours.

The club wants to encourage and support the breadth of the photography pursued by its members, so this year's exhibit includes the following judging categories:

- 1. **Nature** includes trees, wildlife (hand of man is permitted)
- 2. Floral includes flowers
- 3. Travel includes culture, street
- 4. Landscape includes seascapes
- 5. People includes portraits, candid, models, kids
- 6. Man-made includes cities, buildings, cars, interiors
- 7. Open includes abstracts, digital art, still life

<u>CLICK HERE</u> to see all of the details on submission; image selection & notification; printing and framing; judging; and delivery and pick-up of images.

Entry deadline: 11:59pm, Sunday, Feb. 19, 2023

<u>See the 2022 FOCUS images -</u> click here

PSA Competition

As a member of the *Photographic Society of America* (PSA), the LVPC has the chance to compete against national and international club. We have proudly received top awards as a club and so have member for individual images!

There are three rounds per year. The LVPC will compete in 3 divisions of PSA competition:
Nature, Travel and Projected Image Division (PID). The PID is broken down into two subdivisions: color and monochrome. As a Club, we are allowed to submit up to 6 images in each division, for each round. Therefore, the LVPC can submit up to 24 images, per round. We are competing in group A, the highest level, in all divisions.

Members are invited to submit up to 3 images for each division for consideration. A selection panel from the Club will make the final determination of which images will go on to PSA for competition. The selection process is based on image quality, story, and the photographer's observation of the PSA rules for the division.

Photographers may compete with only ONE club during a competition season. If you are competing with the LVPC you cannot submit images with any other organization.

CLICK HERE TO LEARN MORE SUBMITTING YOUR IMAGES FOR THE PSA COMPETITION



VIEW PSA NATURE GALLERY

VIEW PSA TRAVEL GALLERY

VIEW PSA PID GALLERY

Monthly Photo Challenge

January

"Abstract" (closes February 4th)
February

"Inspired by a Song" (*closes March 4th*) March

"Portrait"(closes April 1st)

Apri

"Small Scenes" (closes May 6)

May

"Frame Within a Frame" (closes June 3)
June

"My Favorite Subject" (closes July 8)

CLICK HERE FOR INFO ON HOW TO PARTICIPATE IN MONTHLY PHOTO CHALLENGE



Join Us for a Zoom Workshop February 7 at 7:00 PM

"Destination Wildlife Photography and the Magic of Africa!" presented by Buddy Eleazer

Please join LVPC member, OM System Ambassador and experienced destination wildlife photo leader Buddy Eleazer for an online workshop on how to select a location but with an emphasis on Africa.

Regardless of destination, many questions remain the same. Having led trips for years, Buddy will discuss questions commonly asked prior to trips and the many subjects travelers fail to investigate before selecting one. You'll leave this meeting with deep insights on how to select a future trip for your photography.

In addition, you'll also gain an understanding about the different safari options for Africa, the different seasons for each safari region and what camera gear is essential for various destinations.

Buddy is offering an exclusive & special discounted African destination to LVPC members: the Zimanga Private Reserve in South Africa Summer 2023. Zimanga is a true photographer's destination with its "eye-level" perspective hides and "get-the-shot" off-road game drives. Plus, the lodge and chalets with en-suite bathrooms are spacious and beautiful. This is a trip you will not soon forget!

COMING UP IN FEBRUARY

- Destination Wildlife Photography (and the Magic of Africa) presented by Buddy Eleazer - Tuesday, Feb. 7th (7pm :: ZOOM) Click here to register
- Personal Expressive Black and White Landscape Photography presented by Huibo Hou - Thursday, Feb. 16th (7pm :: ZOOM)

Click here to register

- Introduction to Portrait Photography
 presented by Joe Edelman Thursday, Feb.
 23rd (7pm :: ZOOM)
 Click here to register
- PSA Round 2 Submission closes on Wednesday, Feb. 1st at 11:59pm
- FOCUS Exhibition submission closes on Sunday, Feb 19th at 11:59pm

Have a suggestion for a club meet-up? Know a location that would be great? Thought, "Hey, LVPC would love this!?

Please let Tom Marino know!

Thanks to Tom's planning we've enjoyed wonderful location opportunities for club meet-ups...if you have a recommendation Tom would love to hear from you!

info.lvpc@gmail.om